



PAC

Pregnancy Aid Clinic

2021 - DONOR IMPACT REPORT

Deepening Connection with Clients and Community



***Revealing dignity-
one life at a time***

When the world tells us to tread lightly in the face of uncertainty, our mission dictates the opposite. 2021 brought an intensity to our mission. One day at a time, we learned to adjust, overcome, cast our light, and poise the clinic for growth to be more present for women and families in need.

2022

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Honoring the mission

Delivering to Families

The clinic delivered 4,000 services to 1,500 distinct clients in 2021, nearly doubling the number of ultrasound exams provided over 2020. Our clients face more complexity in their lives than ever before with easier options to terminate their pregnancy. Understanding the critical need for PAC to be the first point of contact, we tapped every resource at our disposal to connect and partner with families in need of parenting support.



Digital Outreach

With help from a Focus on the Family grant, we initiated an aggressive digital outreach program in February 2021, advertising to women searching the internet for abortion or pregnancy support. Using the big-data resources available in today's world, we are reaching women where they are, via platforms such as SnapChat, Waze and Google - with content relevant to their mindset and demographic. Praise God, we have seen a 50% increase in the number of abortion vulnerable women seen in-clinic since the onset of the campaign.

God-given Volunteers

We are grateful for fresh faces to bring much-needed support to our work. Since the pandemic began in 2020, PAC has confirmed 18 new volunteers in the clinics, including class facilitators, receptionists, boutique managers, clinic organizers, and administrative support. It is our honor and blessing to be in the company of humble, passionate and dedicated people willing to give of themselves to support the mission of life.



Surge in faith-based class participation

PAC's faith-based classes drew more than 90 students, logging 400 classroom hours in Nurturing God's Way and Biblical Women of Courage courses- a 40% increase over 2020. "I love to see the women connecting to each other and growing in faith, says volunteer facilitator Judy Bullard. Their faith is what will anchor them as parents and affirm their brave choice of life."

PAC students logged a milestone 1500 classroom hours for all combined parenting, life skills and faith-based classes in 2021, yielding families thousands of diapers and baby items through earned rewards.

and expanding our reach

Volunteer spotlight

Volunteer Cathy Rockoff (pictured right) joined the PAC team in fall of 2021, working in the Roswell boutique and generally spreading joy throughout the clinic. When Cathy noticed a dire shortage of size 4, 5, and 6 diapers, she mobilized a massive diaper drive at her parish of St. Michael the Archangel in Woodstock. A few short weeks later, Cathy showed up with a truckload of diapers to supply our clients in both clinics. We thank God for this woman's witness to life-affirming ministry.



*God bless all our wonderful volunteers and supporters!
This mission exists because of you!*

2021 IN NUMBERS

Services Provided

4,000 client visits
(up 45% over 2020)

1,350 pregnancy tests
(up 60% over 2020)

984 ultrasounds
(up 90% over 2020)

Outcomes

315 changed hearts

840 babies born



2021 Most Generous Donors

Seraphim \$75,000+

The Order of Malta Federal Association, Atlanta Region
Life Resources of Georgia

Cherubim \$30,000 - 74,999

George and Ellen Burnett
Anonymous
St. Peter Chanel Catholic Church
Bill and Bardeen Dunphy
Point to Point Environmental

Thrones \$20,000 - 29,999

Anonymous
David and Stacy Palmer

Powers \$10,000 - 19,999

Knights of Columbus Charities of Georgia
Christopher and Elizabeth Prangle
Holy Trinity Catholic Church
Mary Our Queen Catholic Church
Patricia Hene
The Catholic Foundation of North Georgia
Maurice (Mitch) and Rosanna Bernet
Ruben and Victoria Ramirez
Lawrence and Tammy Cruz

Archangels \$5,000-9,999

Holy Spirit Catholic Church	St. Andrew Catholic Church	Christopher and Tracy Giglio
The Archdiocese of Atlanta	St. Brendan Catholic Church	Lorraine Hebling
All Saints Catholic Church	Gary and Liz Schantz	St. Stephen the Martyr Catholic Church
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Church of the Good Shepherd	Knights of Columbus Council 660	Beverly and Milton Shalpak
Knights of Columbus Council 8081	The Donald and Marilyn Keough Foundation	Mark Yanta
Joe and Krista Ferguson		

Angels \$2,500 - 9,999

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Biking for Babies	Bob Davis	Knight of Columbus 14496
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